Bizerba Labels & Consumables
Outstanding variety
Employees

At our worldwide locations we manufacture our unusually wide-ranging solutions portfolio using more than 46 digital and conventional printing machines. We advise and reliably supply customers in more than 70 countries. From small businesses up to global players.

Passion for labels

For more than thirty years we have been passionately developing and implementing high quality and individual label solutions. In Germany as well as at our international Bizerba L&C locations.

80 million m²

Every year, we manufacture 80 million m² of labels at our international locations.

Worldwide at home

At our worldwide locations we manufacture our unusually wide-ranging solutions portfolio using more than 46 digital and conventional printing machines. We advise and reliably supply customers in more than 70 countries. From small businesses up to global players.

We are proud of our broad pool of experience and outstanding expertise: Every day, more than 350 employees work on providing the best label solutions. We have profound knowledge of the properties of the most varied materials, manufacture our own laminate and master the most diverse printing technologies.

Benefit from our pool of experience, which is reflected in countless possible combinations. Our custom-fit label solutions have something in common: They are impressive due to best properties.

350 Employees

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Effective solutions

As an innovative solutions provider, today Bizerba is a globally leading specialist for labeling systems. In our intelligent network of hardware and software we have integrated a third component: the label. Our know-how enables us to offer you processes perfectly matched to each other for the best possible results from a single source. With our solutions we ensure that the right content is legibly printed on the correct label. And that the labels adhere perfectly to the products.

We offer a broad portfolio ranging from special papers and films with thermal-reactive surface up to linerless label material without backing paper. In the fresh food sector we are one of the largest label manufacturers in Europe. Worldwide we are a renowned and valued partner in retail and industry. Learn here about your options and the quality of our labels. We are happy to advise you on implementing your individual solution.

Several of our locations are certified, for example ISO 9001, ISO 14001, ISO 50001 or BRC. This again reflects on the quality of our labels.
For the production of our own laminate we draw from a broad spectrum that allows us to realize the right solution for your needs. Our laminate consists of three components: top material, adhesive and liner.

**Top material**
We offer you the matching top material of the best quality for your application: papers and films with the relevant matching surface treatments. Highly sensitive thermal coatings support the highest of print speeds. Top and back coatings protect from moisture and abrasion. Our primers allow optimal adhesion of the printing inks or variable imprint by means of thermal transfer ribbon.

**Adhesive**
The right selection is decisive whether a label optimally sticks to the product – even in the case of moisture, coldness or complex packaging surfaces. Our spectrum of permanent, removable and special deep-freeze adhesives contributes to your process reliability. And it is always tailored to the respective application method.

**Liner**
Our liners considerably contribute to an optimal label quality and ensure an optimal release on fully automatic labeling systems.

**1 Flexo printing**
This process has a very good price-performance ratio for the production of your labels. With flexo printing we produce medium to large-scale label print runs.

With this direct relief printing method the raised surface is noticeable. An anilox roll colors the relief plates with true color. By means of an impression cylinder they transfer the print image to the label. For each ink colour an individual printing plate is needed.

**2 Offset**
The finest print resolution is the result of this procedure. Therefore, we use offset for the production of labels with very fine screen vignettes. It is particularly suitable for large-scale print runs.

Offset is an indirect planographic printing method. The flat printing plate consists of areas which are water absorbent or repellent. The ink only sticks to water-repellent areas. It is indirectly printed on the label via a blanket cylinder. Also here, for each color an individual printing plate is needed.

**3 Digital printing**
This digital solution offers you flexibility for the production of small amounts of labels. This method is also ideal for labels with a constantly varying print image since printing plates are not necessary.

For digital printing the print image is always created again. By means of an electrical charge, special colors are applied to a blanket cylinder and then printed on the label.
**Thermal-direct paper labels**

**Linerless**

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**Thermal direct paper label**

High quality printing with thermal direct process at a print speed of up to 300 mm/s.

For more details www.bizerba.com

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**Linerless**

High quality printing with thermal direct process at a print speed of up to 300 mm/s.

For more details www.bizerba.com

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**Highlights**

- Four different paper qualities
- Variably combinable with adhesives
- Outstanding protective properties (top coating) against moisture
- Based on the paper quality also printable in multiple colors and capable of being varnished
- Suitable for any thermal-direct application

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**Sample label colored**

Top material: PremiumTop
Adhesive: Permanent
Printing method: Digital, 4 colors, thermal-direct imprint by means of Bizerba label printer GLPmaxx 80
Refinement: Lacquering of printed areas

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**Sample label blank**

Top material: PremiumTop
Adhesive: Permanent
Printing method: Digital, 1 color, thermal-direct imprint by means of Bizerba label printer GLPmaxx 80

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**Sample label**

Top material: Linerless PremiumTop
Adhesive: Permanent
Printing method: Flexo, 1 or 2 colors

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**Highlights**

- Available in the retail standard widths 58 mm/2" or 80 mm/3"
- Gentle to the printhead due to special surfaces
- Pre-printable in multiple colors
- Practical end of roll marking possible
- Easy handling due to patented adhesive-free edge of 10 mm

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**Sample label colored**

Top material: PremiumTop
Adhesive: Permanent
Printing method: Digital, 4 colors, thermal-direct imprint by means of Bizerba label printer GLPmaxx 80
Refinement: Lacquering of printed areas

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**Sample label blank**

Top material: PremiumTop
Adhesive: Permanent
Printing method: Digital, 1 color, thermal-direct imprint by means of Bizerba label printer GLPmaxx 80

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**Sample label**

Top material: Linerless PremiumTop
Adhesive: Permanent
Printing method: Flexo, 1 or 2 colors
Thermal-direct film labels

Highlights
- White or transparent polypropylene labels
- Can be combined with permanent or deep-freeze adhesive
- Large variety of printing methods and customization options
- Excellent moisture protection
- For thermal printing speeds of up to 300 mm/s

Transparent thermal label

Allows variable printing of all relevant information with thermal printing process without covering the view on the product content.

For more details www.bizerba.com

Thermal direct film label

Tear-resistant and moisture-proof. For variable printing with thermal-direct process. Preprint also in offset possible.

For more details www.bizerba.com

Sample label transparent
Top material: Transparent thermal-direct film
Adhesive: Permanent
Printing method: Flexo, 4 x 1 colors, thermal-direct imprint by means of Bizerba label printer GLPmaxx 80
Refinement: Black mark

Sample label white
Top material: White thermal-direct film
Adhesive: Permanent
Printing method: Offset, 1 color, thermal-direct imprint by means of Bizerba label printer GLPmaxx 80
Decorative labels

Bizerba decorative labels are the right choice for a premium brand image. This elegant label solution is offered in the form of paper or film labels.

When developing and implementing your individual decorative label we keep an eye on all components: By using which laminate and printing procedure will we achieve the desired quality and function? And by means of which treatment do we achieve the desired effect? Here again we have a broad repertoire in-house: Individual cutting dies, perforation and film lamination, partial varnish or varnish over the entire surface, hot or cold embossing – everything is possible. Get inspired by our examples.
We always find (or invent) the right solution. Particularly when you have special requirements for your label. We have the specialist and technical know-how.

You are looking for a label that protects your product from theft? We have it. A label made of plant-based raw materials matching your sustainable image? Not a problem. Your label should also stick reliably onto rough surfaces? Of course. You want to know what else we can do? Have fun reading the following pages.

For more details www.bizerba.com
Organic film label

Highlights
- Bio-based polyethylene film (PE) consisting of at least 83% of plant-based raw materials
- Flexible material, also ideally suitable for labeling squeezable bottles and other flexible containers
- Pre-printable in multiple colors
- Coating, embossing and further refinements possible

Sample label
Top material: Organic film PE85
Adhesive: Permanent
Printing method: Flexo, 3 colors

Inserts for contact with food

Highlights
- Need-based material variants:
  - White paper with a special adhesive for direct contact with food
  - Synthetic paper made of a mat coated PE film
  - Certified quality:
    - ISEGA-certified for direct contact with food
    - Certified thermal-transfer ribbons are also available
  - Outstanding thermal transfer printability

Sample label
Top material: Synthetic paper
Adhesive: Without
Printing method: Letterpress printing, 1 color*
Refinement: Special die-cutting

*For direct contact with food we recommend as an alternative an imprint with food-grade certified thermal-transfer ribbons.

Food-safe labels

Food-grade, made of water and grease resistant synthetic paper: Printable in thermal transfer process.

For more details www.bizerba.com
RF label

- Top material: Coated paper
- Adhesive: Permanent
- Printing method: Digital, 4 colors
- Refinement: RF tag

Barcode label

- Top material: Coated paper
- Adhesive: Permanent
- Printing method: Digital, 1 color
- Refinement: Consecutive barcode

Highlights
- Various coding types
- Need-based number ranges
- Flexible combination of top material and adhesive
- Printing of texts and logos possible
- Outstanding print quality and reading accuracy
- Continuous printing and multiple printing of same codes possible

Sample label - RF label
- Electronic article surveillance via radio frequency procedure. Can be combined with different label qualities and formats.
- For more details www.bizerba.com

Sample label - Barcode label
- Top material: Coated paper
- Adhesive: Permanent
- Printing method: Digital, 1 color
- Refinement: Consecutive barcode

Highlights
- Maximum protection by means of functional testing of all RF tags
- Since they consist of very thin material RF tags are almost invisible
- Flexible applications: RF tags can be attached under almost any product label
- Optimal printing with Bizerba labeling equipment and retail scales thanks to precise placement of the RF tags
**Multi-layer film label**

**Highlights**
- Up to three labels can be combined, one on top of the other
- Large selection of top materials and adhesives
- Wide variety of colors and cutting dies
- Convenient opening/peel corner possible as an option
- Re-sealable any number of times

**Sample label**
- Top material: 2 x film PP white
- Adhesive: Permanent
- Printing method: Flexo, 6 colors
- Refinement: Multi-layer with release varnish

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**Tire label**

**Highlights**
- Strongly sticking special adhesive, ideally suitable for critical surfaces
- All-around non-adhesive edge for clean processing
- Optional adhesion-free strip for easier removal
- Individual design

**Sample label**
- Top material: Film PP white
- Adhesive: Special
- Printing method: Flexo, 4 colors
- Refinement: Non-adhesive areas

For more details www.bizerba.com
Everything from a single source

To quickly respond to our customers’ needs our processes and services are perfectly positioned. With our label management we help companies with efficient label handling. An example: For our customers we manage and store more than 1,500 different labels per year in our professional 2,000 m² high rack warehouse. This is plenty of space to have manufactured labels available as required. Even the entire pre-print stage is handled on site. For reprints of existing labels we use our litho archive. Minor changes can be made by our in-house department for reprography and the creation of printing plates. Special requests such as refinements are implemented by our in-house specialists. We are open to any challenge. This quality is also internationally understood and recognized.

Real-life conditions
Zero to four degrees and a humidity of 80%. In this climate, even in a climate chamber, our label specialists develop the right label solution matching the product and the production. Coldness and humidity are adapted to individual requirements. We create real-life climatic conditions for our numerous customers who manufacture and package food. Here they test, for example, our recommended combination consisting of label, film and applicator for the packaging of fresh food products. An increasing number of national and international trading companies rely on our quality ranging from professional advice, an individually manufactured high-quality label up to our sophisticated warehousing

Short lead times for minor changes: Our in-house department for reprography and printing plate creation makes this possible.
Perfect interaction

We always have a complete overview. This allows us to be a partner who offers you a suitable solution for your label requirements. Always leading with Bizerba quality. Our labeling systems fulfill your label needs for retail or industrial in a timely manner. Whether as a stand-alone or integrated solution, whether it is a manual or automatic system – benefit from a best-possible labeling result. Our technology is matched to the properties of our Bizerba labels.

Example intelligent Plug-in® Label System: The innovative label controls and checks the labeling system. Autonomously and reliably. The key is the code on the back of the label. Through scanning, the labeler autonomously adapts to the individual product. It recognizes, among other things, package format, label and printing areas. Matching these parameters, the laminate and adhesive the system sets the optimal print speed. Perfect interaction for an optimal result.

Service redefined
My Bizerba

We offer you solutions from a single source which can be customized and allow you to respond to any change in a flexible manner. No matter which modules you are combining for your solution: You benefit from costs which can be planned and efficient processes. And in best Bizerba quality.

For more on the networked functions of our digital labeling solution, please read here.

Products
- Hardware
- Software & Software Apps
- Labels & Consumables
- Cleaning & care kit
- Starter kit

Services
- Consulting
- Installation
- Maintenance
- On stand-by
- Financing
- Training

Contracts
- Service contracts
- Smart contracts, example General labeling contract
  With this intelligent business model we provide you with state-of-the-art technology (hardware and software), we supply high quality Bizerba labels and we take care of the service. You only pay for the individually agreed label volume. Costs down. Success up. This is also My Bizerba.
Members of the Bizerba Group

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