

Product Sheet

RetailApp

BIZERBA

*RetailApps – small units of functionality with major impact.
These useful applications supplement the RetailPowerScale scale solution
and combine individuality with the advantages of standard software.
Modular design, readily available, at an attractive price.*



More information
High performance with
a wide range of
solutions and options.



Las Vegas

Entertain your customers while shopping: With the RetailApp Las Vegas you use the perfect RetailApp for promotions.

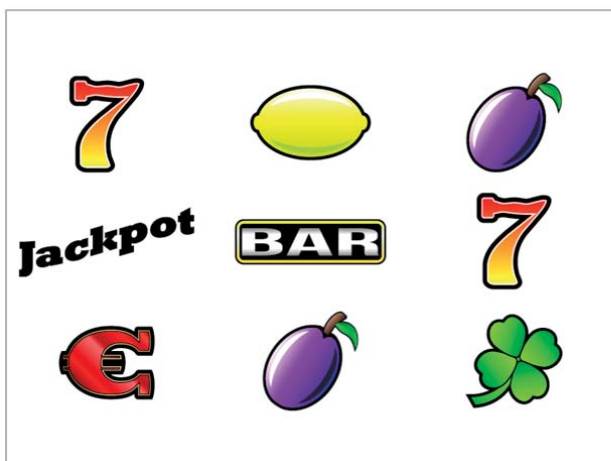
The RetailApp Las Vegas attracts shoppers by offering chances of winning with each sale closed on the scale. When closing a label or ticket a slot machine starts on the customer display. Three identical symbols mean jackpot – that's Las Vegas. Prize and winning frequency are freely definable. Customer retention via targeted promotions – Las Vegas is the perfect tool for a great shopping experience.

Functionalities

- Chance of winning at conclusion of the sale
- Slot machine can be customized – pictures can be replaced
- Winning frequency with random threshold definable
- Can be used in label and ticket mode

Benefits

- Raised customer interest and customer retention
- Gaining more customers by word-of-mouth advertising
- More intense customer dialog due to chances of winning
- Promotes positive shopping experience



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